

A large, energetic crowd of people at a night event, many wearing athletic gear and cheering. The scene is dimly lit with blue and purple ambient lighting. In the foreground, a man in a blue tank top and a grey Nike cap is seen from the side, looking towards the center. To his right, a shirtless man is smiling broadly with his mouth open. In the background, a woman wears a black crop top with the word "HAWAII" in white letters. The overall atmosphere is one of excitement and celebration.

adonis

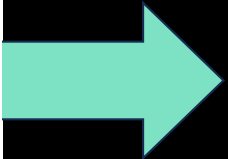
meet adonis.

The exclusive community
powering elite personal trainers

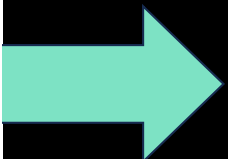
- 1,000+ trainers and 3,000+ of their clients unified on a single platform
- 100+ branded activations executed across five major markets in two years
- Established footholds in NYC, LA, Boston, DC, & expanding



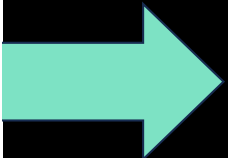
why us.



Reach our nationally curated network of **personal trainers and their highly engaged clients** through product seeding, sponsored events, and exclusive partnerships



Cut the cost of your **premium activations** by tapping into our direct relationships with elite gyms, luxury venues, and top influencers



Access **major markets instantly** with our direct SMS and email comms across the United States

our trainers.

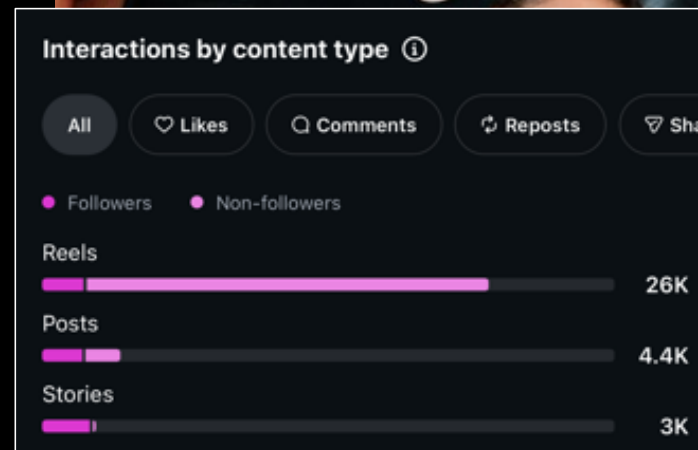
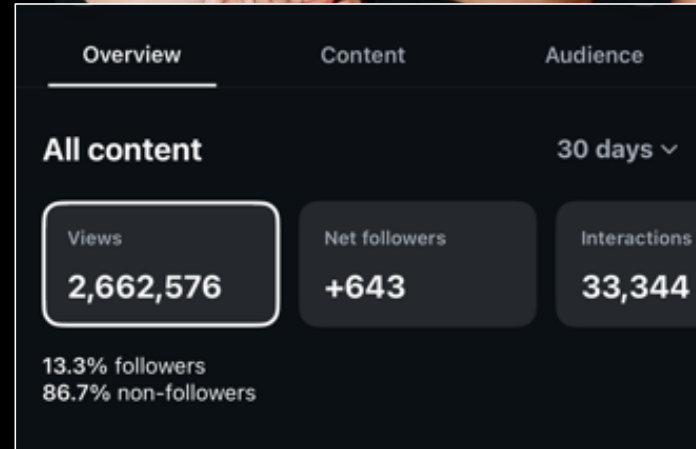
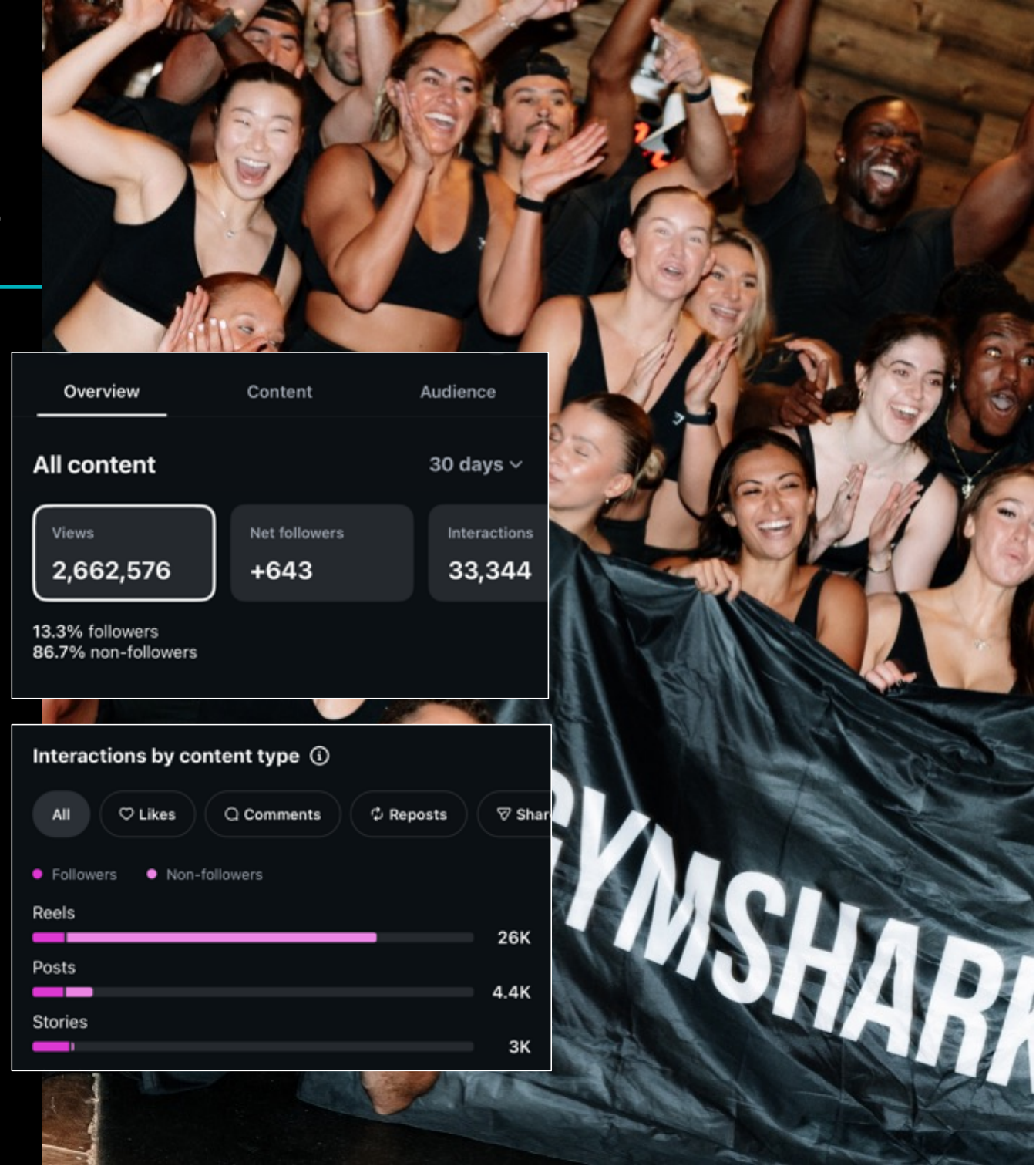
Adonis recruits talent with devoted followings from every corner of fitness, from Peloton instructors to Olympic athletes



our presence.

By the numbers:

- 2.7 million views on in-feed brand content with 33,000+ interactions over the last thirty days
- 10 million collective followers reached by Adonis trainers
- 82% of our brand partners have reengaged Adonis for more than one collaboration



our partners.

Leading brands partner with Adonis to reach 1,000+ elite personal trainers and the clients who trust them



Multi-year exclusivity for energy at events, product shipped to trainers quarterly



New RTD product launch events across our five major markets, product sent to trainers

GAINFUL

Exclusive hydration partner for events with monthly workouts hosted at NYC HQ



Sponsored largest Adonis event at Chelsea Piers as well as regional events in LA and Boston

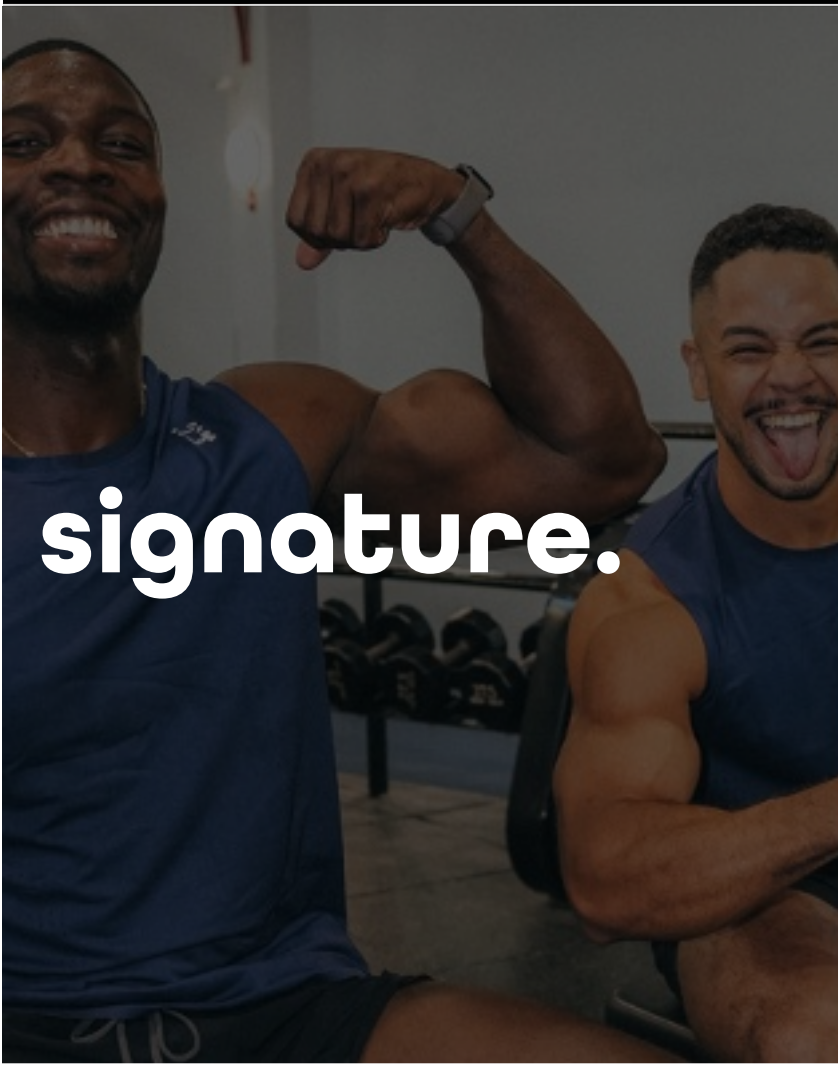
our events.

Adonis has hosted over 100 events in two years, from studio fitness classes to 1,000+ person run clubs

- Full-funnel activation: pre-event buzz, on-site presence, and post-event story telling
- Professional assets delivered to your brand and attendees
- Content amplified across our trainers' socials for reach



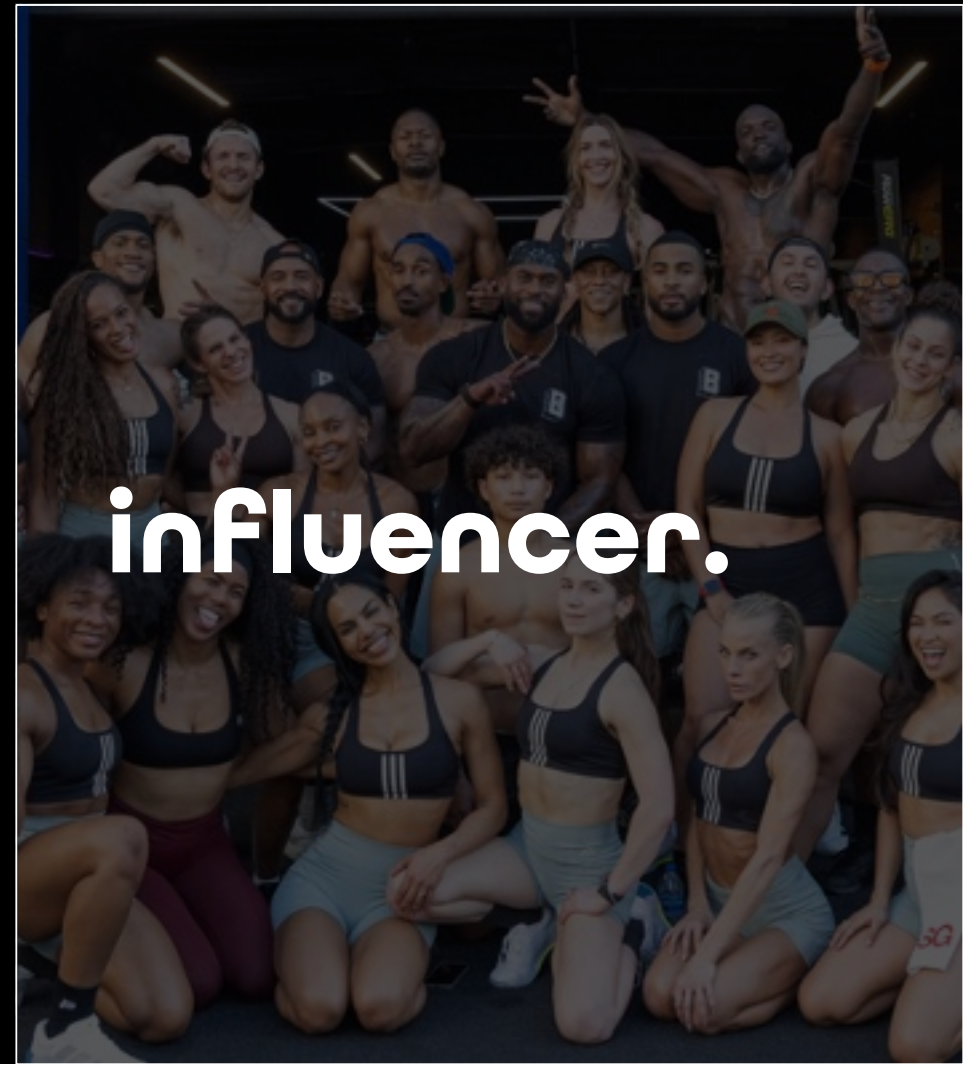
event types.



signature.



large-scale.



influencer.

signature event.

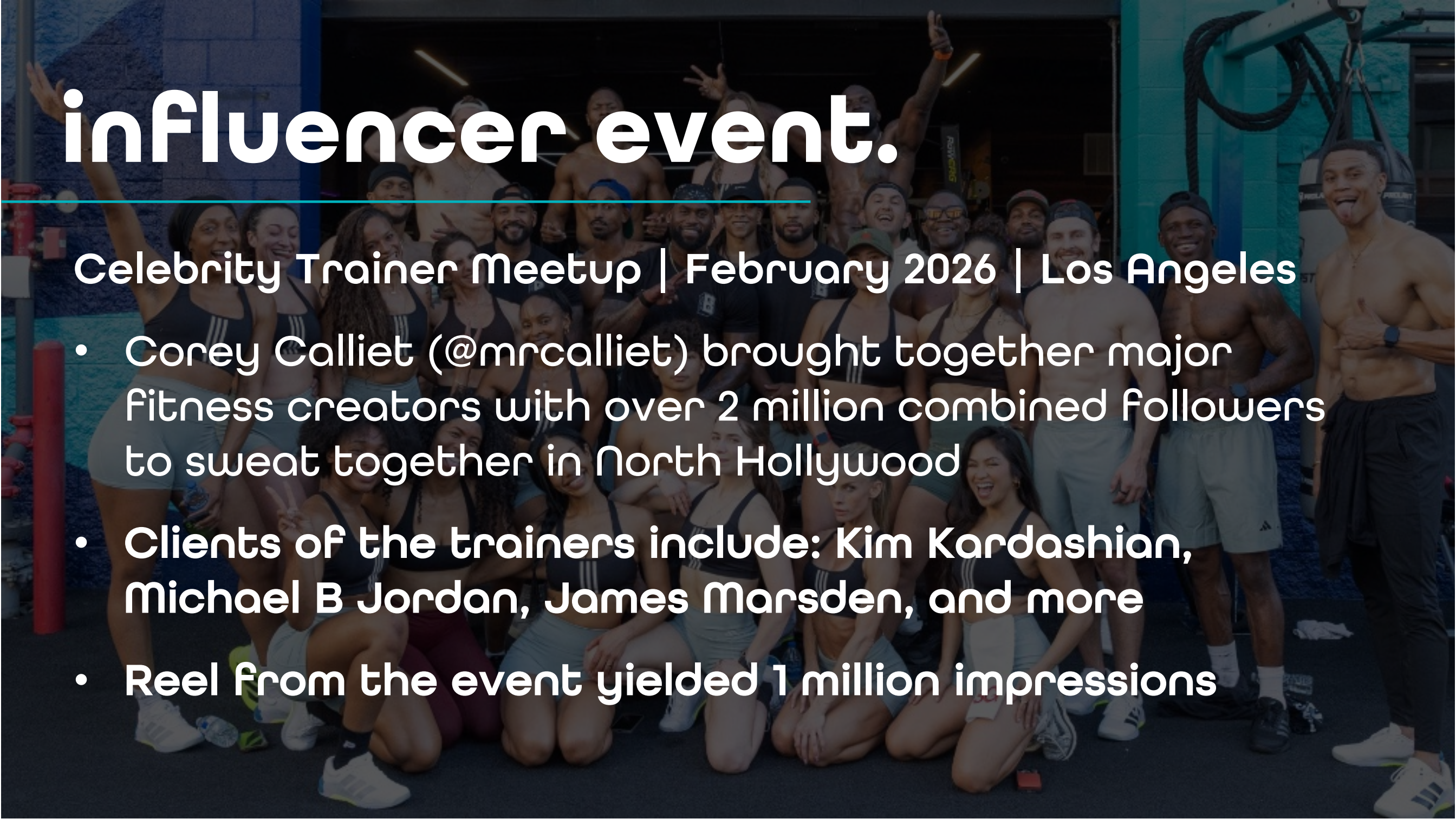
The Adonis Trials | September 2025 | New York City

- Under Armour engaged Adonis to showcase their new Halo collection and provided tops, bottoms, shoes, and bags to all athletes
- Adonis negotiated with the NYC's iconic Chelsea Piers, recruited additional brands for on-site and swag bag activation, and provided three in-feed picture and reel posts

large-scale event.

HYROX Field Test | October 2025 | Boston

- Global fitness brand HYROX partnered with Adonis ahead of their first Boston competition to drive signups and engagement
- Adonis recruited NOBULL to outfit 300 Boston athletes with branded shirts and tanks
- Professional photo and video provided with content posted to Instagram and TikTok

A large group of fitness influencers, including men and women of various ethnicities, are posing for a group photo in a gym. They are wearing athletic wear like sports bras, leggings, and shorts. Some are standing in the back rows, while others are kneeling or sitting in the front. The background shows gym equipment like ropes and weights.

influencer event.

Celebrity Trainer Meetup | February 2026 | Los Angeles

- Corey Calliet (@mrcalliet) brought together major fitness creators with over 2 million combined followers to sweat together in North Hollywood
- Clients of the trainers include: Kim Kardashian, Michael B Jordan, James Marsden, and more
- Reel from the event yielded 1 million impressions

work with us.

1

Trainer Seeding: \$2,000/per drop. Get your product in the hands of 1,000+ elite trainers, and in front of their clients, with guaranteed sharing to their socials.

2

Sponsored Event: \$5,000/ea. We plan it, staff it, and shoot it with our network of trainers and influencers. You get all the credit and media assets/exposure to promote your brand.

3

Exclusive Partner: \$10,000/mo. Own your category across every Adonis market – the only brand our trainers and their clients see. Includes monthly events and seeding.



we're ready if you are.



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adonis